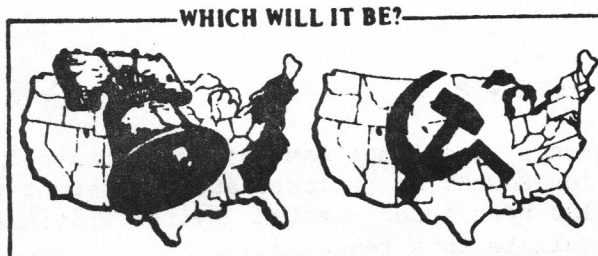


FOR GOD AND COUNTRY
Eternal Vigilance is
the Price of Freedom



National Defense Coordinator
Brigadier General Jack Mohr
113 Ballentine Street
Bay St. Louis, MS 39520
(601) 467-8036

**CHRISTIAN—PATRIOTS DEFENSE LEAGUE
&
CITIZENS EMERGENCY DEFENSE SYSTEM**
Post Office Box 565
Flora, Illinois 62839
(618) 665-3937

ORGANIZING A CIVILIAN EMERGENCY DEFENSE UNIT!

Probably one of the toughest tasks confronting those of us who care about the future of America, is opening the eyes of the blind among us, and opening the ears of those who don't want to hear. Someone has said: "None is so blind as he who refuses to see." This is also true of those who refuse to listen to the truth.

Most of you are knowledgeable about the threat to our "way of life," in America, and to the "white Christian civilization" which has brought us to international greatness. Many of you know how difficult it is to get good Americans to listen to the truth. That is why I am writing this outline.

When I first began to realize the danger which was coming from the "no questions asked" stand of most of our churches concerning Zionism, I began an "in-depth study" of the question. I finally took this information to my pastor of an Independent Baptist Church. I approached him by saying: "Brother Bob, I doubt that you will accept those documented facts, but I think you should know about them." He took one look at them and when he found they were critical of Jewish efforts in Palestine, he threw them into his waste-basket and said angrily: "If you persist in this foolishness, the door of every Baptist church in America will be slammed in your face."

The thing which disturbs me, is that people in America, who are supposed to be our spiritual leaders, are not even interested in knowing the truth - especially if it differs from what they have been taught.

So before we can get the CIVILIAN EMERGENCY DEFENSE SYSTEM "off the ground," we are going to have to reach people with our message. Patriotic Christian Americans in particular, have been lied to by their spiritual leaders, to the point where they have very little concept of what is happening out there in the world.

Most of them have been taught the falsehood that they are worshipping in a Judeo-Christian religion and that the people we now call Jews, are the Chosen People of the Old Testament, when demonstrably, they are the worst enemies of Christianity and everything we stand for. As a result, Christians have been taught that they must support and defend God's worst enemies.

The chances are, if you have been taught this, that you have also been indoctrinated with a teaching called the RAPTURE DOCTRINE, which is actually less than 200 years old and which says in essence: "Before things get too bad, Christ will come back and snatch His Christian folks off the earth and take them to heaven." This is a Satanic doctrine which has neutralized millions of potential "soldiers of the cross."

Luke 11:21 - "When a strong man armed keepeth his palace, his goods are in peace."

Now please do not get me wrong. I did not say that your pastor has deliberately lied to you, since he probably believes what he preaches and was taught this same false doctrine in his seminary. He has also been indoctrinated by the writings of church leaders and religious writers, who promulgate this teaching.

The chances are 99 out of 100, that he will read nothing which tends to oppose these theories - and this is all they are - and he will seek to know nothing outside of his own particular church doctrine. He will therefore be a "prejudiced" person, as will be the majority of those who follow him. No amount of reasoning, or presentation of facts, from the Scripture and history, will change a closed mind.

The word "prejudice" comes from the Latin word "praejudicium," which means "preconceived judgment or opinion; an opinion or learning adverse to anything without just grounds or sufficient knowledge."

People such as these are very difficult to reach. Don't waste your time on them. Give them the truth; allow them time to react to this truth; then don't waste time, money and energy arguing with them. If you have the truth and know it - present it in as logical a manner as possible; be as unbiased as possible; don't try and cram it down their throats; don't use bad language to emphasize your points. Give them the truth, then go on to someone else. Remember, there are literally millions of people out there, who want to know the truth and will accept and act on it! Look for them!

Your job is not to convince the doubter, but to warn them! Those of you who know the truth have an obligation to share it with your fellowmen. You are the watchman on the walls of America. If you warn of the enemies' approach and they laugh at you, then their blood will be on their own heads. It becomes a matter between them and God. Don't waste your time on the "hard-nosed" ones!

For any movement to be successful, you must have at least six elements present:

- 1 - Leadership;
- 2 - A Symbol;
- 3 - A Sense of Community;
- 4 - Disciplined membership;
- 5 - Motivated membership, and;
- 6 - An offer of benefits to your members.

Let's look at this step by step!

I - LEADERSHIP

Because we are essentially a Christian oriented organization and realize how important God is in the scheme of things, we recommend Christian leadership wherever possible. Secondly, the leader must be "patriotic." Unfortunately this is not always true of those who are called "Christian." He MUST love America and the principles upon which we were founded. He must be willing to put his country first, before all other considerations other than his God.

If he intends to lead as a bolster to his "ego," you don't want him. As Christ taught, before he can lead, he must be willing to be a "servant of the people." If he wants to build up a "vigilante" group to take care of some personal wrong; you don't want him! He must first, foremost and always be willing to look out for the welfare and safety of his country and the group he leads. This must come before his personal desires.

This means he must be a man of the highest integrity. If he is consumed with hatred for other peoples, such as "Jews" or "Blacks," he must always be willing to subordinate this

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hatred for the "good of the cause." From personal experience, leading men in three different wars, I have found that a man who hates without self-control, is a man who will be a liability to you when the "chips are down."

Because we know there will be an effort by the enemy to infiltrate us, we need to exert extreme caution in selecting our leaders. This means we will expect each of you who wish to be a coordinator, to fill out a security form and perhaps later, when we have the equipment, take a "voice stress test." I am going to expect this of all my National Staff Officers and will take it myself. All information on these forms and from this test will be considered and will be made known only to our top staff members and then only on a "need to know basis." We suggest all leaders use a P.O. Box address. Your telephone number will be made public, so folks in your area will know whom to contact.

I have been appointed your Coordinator of National Defense. It is an awesome task. I deeply appreciate the honor you have given me and it is a humbling experience to realize that in your own power and intelligence, it is something that no man can fill. I ask you to pray for me that I may have the wisdom to fulfill this position. My daily prayer is that of King Solomon: "Lord, give me wisdom, to lead this great people." I am in the process of surrounding myself with a seasoned, trusted staff. These are men who have been "through the mill." They know the score and the odds against us. They are willing to give of their time, talent, and strength, to make our effort a success. I honor them for this!

My headquarters will be supervisory only. We will not exert control over your local unit in any way; it will be completely autonomous and self-governing. By a like token, do not look to us for supplies. Your organization MUST be self-sustaining. We will give you recommendations and do everything within our power to help you locate necessary supplies; all the local responsibility will be yours.

Because of the nature of the Civilian Emergency Defense System, it will be necessary to divide our leadership efforts into two categories. We envision two coordinators for each unit; military and civilian.

1 - MILITARY COORDINATOR.

It would be preferable if this man had previous military training, especially in combat arms, or had police training. In some instances this can be waived, if the individual has had experience in the use of small arms and survival techniques. Pick out the man who will do the best job for you. I do not believe an election is the best means, for often this puts the most popular man in charge, rather than the most competent and trusted.

a - DUTIES

(1) A thorough appraisal must be made of each local situation. Find out others who are interested in Civilian Defense, and what they have available for civilian defense. This will include type of weapons, availability of ammunition, other military equipment such as trucks, bull dozers, etc. If National Guard equipment might become available in your area, do you have men who know how to operate it?

(2) Hold an organizational meeting with the purpose of explanation and obtaining members. (Explained more in detail later on.) After the initial meeting, it is recommended that membership be only through recommendation of a member in good standing.

(3) Reconnoiter the area to locate the best defensible position in case of an emergency. Think in terms of any nuclear attack in the immediate area (within fifty miles). Reconnoiter emergency evacuation routes and make plans for the protection of any convoy leaving for a safer area.

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(4) Plan for local military training of members, including the use and familiarity with all types of weapons. It is suggested a separate course be given for women and children in "self defense," and use of weapons.

(5) As your organization grows, appoint leaders to work under you, such as squad leaders (8 - 12 man units).

(6) Plan for coordination with adjacent Defense Units and with Civilian Defense where possible.

2 - CIVILIAN COORDINATOR

This will be a unique and important position, since it will be his responsibility to organize the unit in such a way as to facilitate the safety of local patriots and their families. Always remember that in event of an emergency, many people who have not been concerned before, will flock to you for help. I would recommend a man for this position who has had some prior civic responsibility and who knows something about the law.

a - DUTIES

(1) Coordinate with local law enforcement agencies. We visualize a situation where our country may very well be engaged in a war on foreign soil. In this situation, the National Guard will possibly be called into duty for foreign service. This would leave local law enforcement agencies with the impossible task of handling the millions of dissidents, and "fifth columnists," we know have infiltrated our country in recent years. Many have come in disguise as refugees from Communist regimes, or as illegal immigrants. These include large numbers of Russian Jews who lean very heavily toward Communism.

Local law enforcement agencies recognize their inability to cope with this force and in many areas, Americans would be at the mercy of terrorists.

To add to this scenario, think of the possibility of an economic collapse within the country, which would turn hordes of hungry people into the streets, looking for food and loot.

We believe that most local law enforcement officials, particularly in country, town, and small city police organizations, will cooperate in our local efforts. We cannot expect too much cooperation from police in the larger cities.

We strongly urge that our Emergency Defense Units use every possible means of cooperating with local law enforcement officials. Strive to keep your unit strictly within the law. This in particular applies to the use of illegal weapons.

(2) Provide for a place of shelter in case of an emergency and cooperate with the Military Coordinator for defense of this area.

(3) One of your larger responsibilities will be to see that adequate safe water is available, as well as emergency food supplies and medicines. In extremities, this will of necessity be limited to your own organization, since you will be unable to handle the "springtime patriots," who will flock to you for help, without having made any provisions for their own protection.

(4) Supplies of basic medicines and medical items must be provided. It is suggested that you cultivate people in your area who are doctors, or who have had medical training. (This also applies to nurses and nurses' aids.) Suggest to your people that they keep on hand an adequate supply of basic medical needs such as band-aids, bandages, disinfectants and aspirins. These will be worth more than gold if the crash comes.

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(5) Cooperate fully with the Military Coordinator on any necessary evacuation.

(6) It is suggested that you point subordinates to help in areas such as storage of food, medicine, and lodging.

II - A SYMBOL

The Christian-Patriots Defense League has a colorful and symbolic shoulder patch, that we urge you to use. It will identify you with the National Organization as being both Patriotic and Christian. These patches in red, white, blue and gold; or in subdued camouflage, can be obtained through CPDL HQ P.O. Box 565, Flora, IL 62839.

If a local arm patch is desired to wear on the right shoulder, I would suggest one which clearly indicates both the Christian and patriotic aspects of your unit. Avoid any symbol which might have an adverse effect on local citizens. EXAMPLE: The "swastika" or variations thereof, have been given an evil meaning by the controlled press to the point where a Jewish mob can attack those bearing this symbol and receive the sympathy of patriotic American who do not realize what is going on. It would be much tougher for the Jewish Defense League to attack a group bearing a symbol which was recognized as both Patriotic and Christian.

III - A SENSE OF COMMUNITY

For any unit to be successful, it must have a sense of community. By this I mean the feeling of belonging to something worthwhile.

So your unit needs a name which will identify it. One good suggestion has been that we use names of well-known American patriots; i.e., the Nathan Hale Chapter of the CEDS or the Paul Revere Post of the CEDS or maybe the Charles Lindberg Chapter of the CEDS.

Be sure the name has a meaning which is clearly understood by the general public in your area. Avoid names which might give a false impression. For instance, "Soldiers of Israel," while a good name for White Anglo-Saxon Americans, probably would connote a tie-in with some Jewish organization to most "brainwashed" Christians. Use a name so that when the enemy attacks, they cannot hide the fact that they are attacking a Christian/Patriotic group.

Remember your local organization is absolutely autonomous. (That means self-governing.) Our country began as a community of separate sovereign states. Each was separate; each was individual, but was part of the National Community. That's what we want our National Organization to be.

You should have a "Code of Conduct," agreed to by your members. This should not be drawn up by the leader as a dictatorial policy, but should be agreed to by all. If you can get a unanimous decision, so much the better. Never settle for a mere majority vote. Use your Code to set down your ideas of patriotism and/or Christian conduct. Be sure all new recruits understand where you stand before they are taken in as members. Never recruit a man or woman under false pretenses.

Be careful not to use a false definition of a patriot. Often Christian organizations define a Christian as "a person who believes exactly as I do." This is not what we are striving for. We are going to need many soldiers in this battle, and many of them will not agree on minor points of doctrine. Remember, we are close to the point where we will either stick together as Americans, no matter what our differences or we "will hang separately." If you are either a Patriot, and/or a Christian, you are now on the "endangered species list."

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One of our most difficult tasks will be to teach our people to be brave. Fear is contagious and a man or woman who is constantly afraid is one you cannot trust. In God's Laws for Military Service, found in Deuteronomy 20, we read in verse 8 - ..."What man is there that is fearful and fainthearted? let him go and return unto his house, lest his brethren's heart faint as well as his heart." A fact in combat!

I have been shocked to find fear, amounting to "paranoia," among some of our Christian-Patriots Defense League members. We need to remember, that with God on our side, we are undefeatable. Sure some of us will die in the coming conflict. That always happens during a time of war - **AND WE ARE AT WAR, MAKE NO MISTAKE ABOUT IT!** But God has given us the assurance, that with Him at the helm: "One will chase a thousand, and two will put ten thousand to flight." (Deuteronomy 32:30) We do not need a majority to win.

But courage **MUST** start at the top. Your leaders must display fearlessness, even when they may be afraid. There is nothing wrong with being afraid, as long as it is kept under control, in fact it can stimulate you to greater efforts. But fear uncontrolled, can have a terrible effect on others. Far too many of our so-called Christian Patriots are the first ones in the foxholes, when they should be out on the firing line, directing the battle. No battle has even been won when the soldiers stayed in their foxholes. If you're going to be one of those "fair weather" patriots, who can be depended on only when everything is going smoothly, do us a favor and stay at home. But strengthen your foxhole, you're going to need it!

This famous song, could well be our "battle hymn."

"Give me some men,
Who are stout-hearted men.
Who will fight for the right they adore.

Start me with ten,
Who are stout-hearted men;
And I'll soon give you ten thousand more!

Shoulder to shoulder,
And bolder and bolder,
We'll sing as we march 'gainst the foe.

Then there's nothing in the world can halt or mar a plan,
When stout-hearted men, shall stand together,
Man to man!"

1. Don't put up with any bickering among the leadership of your unit. The first step toward a "community relationship" **MUST** begin with the example of good leadership. If a man must always be "right"; if he will not cooperate with others because of minor differences, then he has no business being a leader. Always "nip in the bud," any signs of bickering. This has done more to destroy other patriotic organizations than anything I know of. If a man is not willing to serve as a "private in the front rank," then he has no business being a General. (This goes for Jack Mohr as much as for anyone else.)

If you need to disagree with another member, do your laundry behind closed doors. Don't air your differences in public and give the enemy something to gloat about. Always present a united front to the enemy. Don't give them the opportunity to laugh at you.

Note carefully. I didn't say: "Don't criticize the opposition!" I did say: "Never publicly criticize your own people for any reason." If you waste your time and energy fighting your friends, you won't have much left over with which to confront the enemy.

When two patriotic or Christian leaders get into a fight over methods they use and air this dispute over the air, on the printed page, or via tapes, the net result is always victory for the enemy and division in the Patriotic/Christian community. This can be fatal!

Always settle differences behind closed doors. Sit down and rationally discuss your differences; strange, but usually they don't amount to very much.

Now I'm going to say something which will upset some of you. Maybe some of you will think I'm being hypocritical, because I have taken a strong stand on the Jewish issue. I believe we spend so much time criticizing "Blacks" and "Jews" that we fail to realize that many of our problems are brought about by Christian Patriots who refuse to do what God wants us to do. To listen to some Patriots, you would believe all our problems would end if "Jews" and "niggers" were eliminated. All of you are too intelligent to believe that!

Many of our national problems have come because good people, White Christian people, have refused to be the "salt of the earth" Christ told us to be. The main property of salt is to hold back corruption. But when the Christian element in any country becomes so weak and anemic, they spend most of their time fighting over non-essentials, while the country goes to hell, then they become "salt without savor." They have lost their ability to act as salt and according to our Lord, are fit only for the "garbage heap." When Christians fight against each other, Catholic against Protestant, Baptist against Methodist and this includes you all, we are causing glee in the camp of the enemy and are weakening our cause.

Doesn't it seem strange to you, that people who are willing to fight over the mode of proper baptism, with Christian brethren, will stand up for, support and call their worst enemies God's Chosen People? It's no wonder we're not making much headway, when God's Israel people fight against their own people instead of the enemy.

Those who are outside our Christian/Patriotic community can be classified as either friendly or hostile. Just as on a farm there are sheep, cattle, horses, chickens, etc., so there are predators present. They don't belong to the "farm family," but you can find wolves, coyotes, skunks and weasels.

Too often, we fail to recognize the predators, because they are disguised to look like the sheep and the cows. We have also been "brainwashed" into believing "black" is "white" and "white" is "black." We have been taught "all men are equal," and this will be the attitude found among most of the people we seek to enlist. So we must be careful not to be classified as "haters." When a man or woman spends most of their time "hating" something, they won't have very much time and energy left over for the cause. If another race or people are essentially bad, they will show this by their conduct and we shouldn't lower ourselves to their level by calling them dirty names. Don't waste your time trying to get the enemy straightened out, work on our own folks. 2 Chronicles 7:14 is the Formula for Survival of White Christian America; we read: "If My people, which are called by My name (and there is only one people in the entire world who qualifies here, the Anglo-Saxon and related people) will humble themselves and pray, and seek My face, and turn from their wicked ways; then will I hear from heaven, and WILL FORGIVE THEIR SIN, AND WILL HEAL THEIR LAND."

You, and you, and I are to blame for the mess America is in. God is using the Jews and the "blacks" as whips to discipline His people. "For whom the Lord loveth He chasteneth..." (Hebrews 12:6) Then in verse 8 we read: "If ye be without chastisement...then are ye bastards and not sons." When we of the true Israel race, continue in our own headstrong way, without taking God into consideration, we can expect Him to use people like the "blacks" and the "Jews" to whip us into shape. If we would begin to behave ourselves and do what God wants His people to do; these forces would be eliminated. God would take care of the paddles.

IV - A DISCIPLINED ORGANIZATION

Nothing happens until someone does something. Everything these days costs money and if you don't believe this, then you still believe in the "tooth fairy" and "Santa Claus."

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It costs money to have this pamphlet printed and it costs money to mail them. Every time Headquarters sends out a Newsletter, the mailing costs run into the thousands of dollars. But you won't find any Christian/Patriotic organization in the country where you get more for your dollar than in the Christian-Patriots Defense League and its Paul Revere Club.

So if we're going to succeed, it will take money. The enemy has a lot of it; that's the least of their problems, while it is a major one with us. But they would have a lot less, if Christian folks stopped supporting them. So if your members aren't willing to "put their money where their mouths are," you don't want them. If they are not willing to contribute for the cause, they won't fight for it either!

So get your people to contribute. Then be absolutely honest with your handling of the funds. Don't do anything that keeps your people in the dark. Appoint someone as Treasurer that the people trust and respect, then demand good stewardship from them. The sum they handle will probably be small by most accounts, at least at first, but Christ one time said: "He that is faithful over a few things; shall be made ruler over many." (Matthew 25: 21,23)

If your members just want to belong for the sake of belonging and won't carry their share of the load, they will be harmful to you. The Apostle Paul one time said: "If any would not work, neither should he eat." So a good rule to follow for membership is, NO FREE LOADERS!

V - A MOTIVATED MEMBERSHIP

There are several motivating factors which might cause people to join your organization. They are all recognized in the business world:

1 - FEAR OF LOSS

- a - Loss of job, if you don't follow the rules;
- b - Loss of property if you don't pay your property taxes, or if your property isn't adequately protected;
- c - Loss of health if you become careless with eating and drinking habits;
- d - Loss of Freedom if you break the law; or refuse to take a stand for Freedom;
- e - Loss of life, if you are careless about safety;
- f - Loss of salvation if you don't get your heart straightened out with God.

So motivate people by stressing what they have to lose by not belonging to your organization and if Jewish-Communism should ever take over control in America.

Explain in detail what has happened in other countries where freedom has been lost. Don't be afraid to use "scare tactics;" it's better for people to be scared now, than much more scared later, when they will be unable to do anything about it. Most Americans don't want to listen to the unpleasant truth, because if they find out it is true, they will be driven into becoming involved.

2 - HOPE OF GAIN

This is also a legitimate motivation. It is often used by Christian evangelists who tell people: "Believe in Christ; get saved and gain heaven." There's nothing wrong there, as long as it's used in the proper manner and for the proper purpose. Some of these evangelists, unfortunately, are charlatans and use the doctrine of "seed-faith." "Give to me," they say, "and God will financially bless, and/or heal you." This is a misuse of Christianity for personal gain.

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So don't use that approach! But when people inquire about the Civilian Emergency Defense System, it's fair to tell them: "This could be the physical salvation of your family, your faith and your country, when the chips are down. Who is going to protect you when the law enforcement agencies of this country collapse?" We're sort of like an accident or fire insurance policy. They may be a financial burden, but they're sure nice to have when disaster strikes.

So don't be afraid to tell people what your organization has to offer in the way of protection. It will be the cheapest protection they will ever get.

3 - FEAR OF THE FUTURE

More and more intelligent Americans are beginning to fear for the future. Jesus spoke about this in Luke 21:26 when He said of these times: "Men's hearts failing them for fear, and for looking after those things which are coming on the earth."

As more and more of our people begin to realize that most of our problems are being deliberately caused, they will come to us for help. If you already are a member of an organized unit such as a "hunting" or "shooting" club, it is possible you may be able to recruit many of them. Your organization will offer them a chance to survive; if the situation ever gets that tough. Motivate people in your area to take a stand now! It will be too late when the "lead starts flying."

4 - BENEFITS

What do you have to offer new people? They hear bad news every day. When they come to you, try and be as positive as possible. Tell them what your organization can do to help them and what they can do to help the community. The reason most good people refuse to face up to trouble, is they don't want to be upset. They have become infected with the "ostrich syndrome." The "put your head in the sand, when danger shows up," syndrome. So tell them the good news. Tell them that tens of thousands of Americans who love God and America are waking up and are doing something about it. Tell them the truth - that God has promised safety for those who follow Him and are willing to do His will.

In Exodus 19:4, God motivated the Israelites by telling them: "Ye have seen what I did unto the Egyptians, and how I bare you on eagles' wings, and brought you unto myself." He didn't say: "Look at what those wicked Egyptians did to you," but "Look what I did to them!" So be positive!

VI - SETTING UP A PUBLIC MEETING

Hold a public meeting. Announce it in your local newspaper and over local TV and radio where possible. Announce it as a Civilian Emergency Defense System meeting. Get the people together and tell them the facts! Offer them a solution through your organization. Let them know you are interested in their welfare and the defense of their community. Once you have interested them in taking a stand, then go on and educate them as to who the enemy is. Don't try and do that in the first session - you will scare them off! They know the problem is there. They are looking for a solution! Offer them one!

Always be absolutely above board. If a news representative or someone from a local TV wants to attend, make them welcome. In fact, you should invite them to attend. Remember, you have nothing to hide. Let them know you are concerned with their welfare, too.

1. For a successful meeting have Christian and Patriotic symbols prominently displayed. Have the name and address of your unit prominently displayed where they will appear on news pictures.

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2. Evening meetings usually are the most productive. Try and schedule them on nights where there will be the least interference. Many Christians attend Prayer Meeting on Wednesday night, so if you want to reach these people, try a different night. Friday is the night local High Schools play football or basketball, so watch out for that.

3. Plan ahead for a "standing room only" crowd. A small crowded room is much more impressive than a large hall with a few folks scattered about. It's better for morale, to have people standing. If you think your crowd may be very small, hold it in a private home.

4. If possible serve refreshments; coffee and cake or cookies is enough. It keeps people around after the meeting where you can meet with them. This is a good time to recruit. Set up a literature table, but exercise care at this first meeting concerning the types of materials you display. Remember the purpose of the meeting is to get folks interested, not drive them away. The "hard core" stuff can be brought in later.

5. WHAT TO TALK ABOUT: Be sure and have a speaker who knows his subject and can answer questions. Never try and bluff. If you don't know the answer, say so!

Be positive in your presentation. Start out by telling about the good things we have in America and how the Lord has blessed us. Tell how we want to defend them; then tell about the dangers we face and what your organization intends to do about them. Then ask them to make a decision.

6. SPEAKERS: Later, as funds become available, we hope to make speakers available from National Headquarters. The only way we can do it now, is if the local group is willing to pick up the tab for transportation and board and room. We will charge no fee for our services. (I hope to be one of these speakers.)

7. DECISIONS: Have a card available for interested people to fill out. The following is a suggestion:

CITIZENS CIVILIAN EMERGENCY DEFENSE SYSTEM (Name of Unit, address and phone number)

"Yes, I am interested in the defense of my country, family and White Christian Civilization. I'd like to know more about your organization."

NAME _____ TEL. NO. _____

STREET _____ CITY & STATE _____ ZIP _____

Hand these cards out to everyone who will accept one; then after adequate time to fill them out, collect them and THEN FOLLOW ALL LEADS! A good salesman will ask for an order at least five times, so put these folks on your mailing list and keep them there for at least six months. If the situation hasn't changed enough to drive them into your arms, then drop them; you're wasting your time! Weed out the "summer patriots," they will be only a "pain in the neck" for you. Don't allow membership unless they are willing to cooperate and financially support you. Don't be afraid to "pass the hat" at your meeting. Explain that there are expenses to be met and let the audience help.

VII - NATIONAL HEADQUARTERS

This Headquarters is for the purpose of coordinating patriotic efforts on a National scale. We will not attempt to run your local unit in any way. Look to us only for coordination and recommendations. Remember your local unit will stand or fall, on your efforts at local level.